

MERT FİLİZAY

Product · Growth · Go-to-Market

✉ mertfilizay@gmail.com 📍 Munich, Germany 🌐 MertFilizay 🔗 www.mertfilizay.com

PROFILE

Product and growth builder, technical enough to ship. Co-founded a B2B language platform, grew it to paying customers, and sold it to another company. At Zeops, built the German payroll integration and led market entry into Germany. Industrial Engineer (Boğaziçi, High Honors), finishing an M.Sc. at TUM.

WORK EXPERIENCE

08/2025 – Present Moosburg, Germany	Germany Market Entry Lead at Zeops Built the German payroll integration (PAP 2026, Sozialversicherung compliance) and led go-to-market: GDPR/BDSG, DATEV, positioning against the incumbents.
12/2024 – Present München, Germany	Digital Transformation Working Student (Part-Time) at Climate Partner Automated the finance team's manual reporting, one workflow down ~70% (~40 hours/month). Built 15+ Power BI dashboards.
02/2025 – 06/2025 München	Third team member at Isosphere Technologies (UnternehmerTUM XPlore) Joined at idea stage through UnternehmerTUM's XPlore; ran 3 validation interviews and pushed the team to research users before building.
09/2023 – 01/2025 İstanbul, Türkiye	Co-Founder at Flup Co-founded a B2B language platform; reached paying customers who stayed six months, then sold it to Esse Learning. Owned product, growth, and ops.
03/2023 – 05/2024 Düsseldorf, Germany	Junior BI Consultant (Part-Time, then Full-Time) at Dentsu Built an internal reporting tool that caught financial errors before they shipped (~20 hours/month back); delivered 10 Power BI dashboards across 3 stakeholders.
05/2022 – 10/2022 Berlin, Germany	Data Controlling Working Student (Part-Time) at Element Insurance Moved the team off manual Excel onto a database in R, ~15 hours/month back.
07/2021 – 05/2022 İstanbul, Türkiye	Product Management Intern (Full-Time in Summer, Part-Time later) at kariyer.net Optimized the techcareer.net landing page. With the team, lifted conversion 30% (to 3.5%).

SIDE PROJECTS

10/2025 – Present	Vendera (www.appvendera.com, within UnternehmerTUM) A productivity app that connects what you do today to where you say you're going.
	Peakly (www.apppeakly.com), WeNest (www.wenestapp.com, stopped)

TECHNICAL SKILLS & LANGUAGES

Domain — Product Management · Growth & GTM · Business Development · User Research · Competitor Analysis · Pricing Strategy, **Technical** — Power BI · Python · SQL · React · Node · PostgreSQL, **Languages** — English C1+ · German C1 (TELC)

EDUCATION

10/2024 – 09/2026 Munich, Germany	Technische Universität München Management and Technology, Master of Science (Last Semester)
09/2018 – 01/2024 İstanbul, Turkey	Boğaziçi University Industrial Engineering, Bachelor GPA: 3.57/4.00 (High Honor's Degree)
04/2022 – 09/2022 Berlin, Germany	Technische Universität Berlin Industrial Engineering, Bachelor (ERASMUS Program) Summer Semester 2022

HONORS & INTERESTS

Tennis — Two national tournament wins; former licensed player and university team captain (2024). Now at TC Grün Gold.